

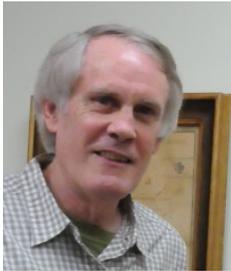


The Resource at the 2019 Equal Justice Conference in Louisville!

On May 6-11, **Ken Smith** of *The Resource* and partners **Ericka Garcia** and **Jennifer Wimberly** of *Collaborative Justice Partners* staffed an exhibit table and presented a workshop (see below), all to listen and learn about people's work and discuss how we are applying economic impact analysis, program evaluation, legal needs studies, benchmarking, statistical

analysis and other powerful tools to improve and to market civil justice programs throughout North America.

The Resource's Team Presented the Following Workshop:



The Resource's
Ken Smith



CJP's **Ericka Garcia**



LSCV's
Karl Doss



CJP's **Jennifer Wimberly**



BRLS' **John Whitfield**

Friday, May 10: Pro Bono Data Analytics for Improving Your Program and Expanding Funding

Session materials and related content:

- **Content from The Resource for Great Programs:**
 - [Pro Bono Data Analytics](#) - Slides presented at the Equal Justice Conference in Louisville KY by Ken Smith, Jenn Wimberly, John Whitfield, and Karl Doss
 - [Sample of a Pro Bono Benchmarking Summary](#) from The Resource for Great Programs
 - [Sample of a Project Evaluation for Pro Bono Ontario](#) - authored by The Resource's Ken Smith
- **Pro Bono Evaluation Generally:** [NLADA's LegalAidResearch.org](#); Resources from civil justice researchers and leaders across America
- **Co-presenters:**
 - **Karl Doss**, J.D., Deputy Director, Legal Services Corporation of Virginia (LSCV)
 - **Ericka Garcia**, J.D., CEO and Co-founder, Collaborative Justice Partners (CJP)
 - **John Whitfield**, J.D., Executive Director, Blue Ridge Legal Services (BRLS)
 - **Jennifer Wimberly**, J.D., COO and Co-founder, Collaborative Justice Partners (CJP)
 - **Ken Smith**, Ph.D. President and Founder, The Resource for Great Programs